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Enzo Villani launches strategic consulting and M&A firm

Focused on Investor Relations, Financial Technology, Digital Media, and Entertainment

January 4, 2010: Today, Enzo Villani, the former chief strategy officer and founding member of DF King Worldwide has launched a strategic consulting and M&A boutique, Villani Advisors -- www.villaniadvisors.com

Villani Advisors will continue its focus on M&A and strategic advisory to financial communications companies including investor relations, financial data and analytics, and corporate communications.

Villani Advisors is also advising, investing, and providing buy-side origination in financial services, sustainability, digital media and digital entertainment such as e-publishing.

“The convergence of communications has created new requirements to align marketing, public relations, and financial communications like never before. New dynamics caused by social media, pervasive video and new interface and interactions online have changed the landscape of how companies market themselves. Whether to an investor, consumer, or constituent, stakeholders are creating influence in unprecedented ways. Villani Advisors focuses on assisting innovators in communications and intelligence to succeed through strategic planning, business development, and capital formation including mergers and acquisitions.” Villani said.

Since 2003, Villani has executed concurrent successful businesses including over \$350M in acquisitions in investor relations, digital media, financial communications, and proxy solicitation. Most recently, Villani was a founding member, EVP and Chief Strategy Officer of DF King Worldwide, formerly Sage Holdings, and prior to King, he was Managing Director of Products and Strategy for NASDAQ where he completed the acquisitions of Shareholder.com and Globe Newswire, setting the foundation of the Corporate Services division within the listings group.

About Villani Advisors

Founded in 2009, Villani Advisors is a strategic consulting, business development, and boutique M&A advisor. Villani Advisors provides clients with a unique methodology to extract innovation and develop “game-changing” approaches for entrance into new markets. At Villani Advisors, we believe that companies execute based on three simple approaches: Buy, Build, Partner. Our experience in developing successful alliances, acquisitions and integration of businesses can be applied to any company seeking growth. Critical thinking and focused strategic scenario planning are how we build the foundation for delivering stakeholder value. www.villaniadvisors.com

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