

FOR IMMEDIATE RELEASE:

Villani Advisors partners with several alternative investment groups

Focused on Special Private Placements in the Americas, Asia, and Europe

Tuesday, March 30, 2010 – Villani Advisors, LLC (VA) has signed an agreement to advise and originate Special Private Placements (SPP), and Private Equity (PE) investments with several alternative investment groups. Combined the group represents over \$6 billion USD and have completed 250+ transactions in over 45 countries.

VA's investment partners usually fund between \$2 and \$100 hundred million USD per-transaction, do not require control and usually close within 45-days.

VA seeks direct equity investments into listed and private companies with a capital-funding requirement to expand business growth and EBITDA. We require exceptional management, long-term sustainable growth opportunities with the potential to achieve significant milestones over a developmental period.

Enzo Villani said, "Since launching in January 2010, we've established some key relationships to originate and advise several best-in-class middle-market alternative investment groups. What makes this relationship different is the ability to serve public companies with a financing option that works well in today's capital markets."

SPPs provide public companies the ability to raise up to \$100 million USD. Villani commented, "SPPs are really quite simple, with the process no more complex than standard professional placements, and a whole lot simpler than rights issues, and other underwritten issues."

Since 2003, Villani has executed concurrent successful businesses including over \$350 million in acquisitions in investor relations, digital media, financial communications, and proxy solicitation. Most recently, he was a founding member, EVP and Chief Strategy Officer of DF King Worldwide, formerly Sage Holdings. Prior to DF King he was Managing Director of Products and Strategy for NASDAQ where he completed the acquisitions of Shareholder.com and GlobeNewswire, setting the foundation of the Corporate Services division within the listings group.

About Villani Advisors

Founded in December 2009, Villani Advisors is a strategic consulting, business development, and boutique M&A advisor. VA provides clients with a unique methodology to extract innovation and develop "game-changing" approaches for entrance into new markets. At VA, we believe that companies execute based on three simple approaches: Buy, Build, Partner. Our experience in developing successful alliances, acquisitions and integration of businesses can be applied to any company seeking growth. Critical thinking and focused strategic scenario planning are how we build the foundation for delivering stakeholder value. For more information visit: www.villaniadvisors.com

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